

NEWS

from the President



February 2015

This year is the 45th anniversary of VRA Canada. We have seen many changes over the years including our name, logo, the addition of professional designations, changes in how we operate, and changes in the industry itself. This year will bring many more changes, for we know, change is constant and necessary to evolve and grow.

Effective March 1, VRA Canada will be partnering with two new organizations: Managing Matters, a highly experienced association management company who will be the day-to-day contact for members and will manage the overall administration of the association; and KMG Health Partners, an extremely knowledgeable and credible VR company. Gail Kovacs of KMG Health Partners will be responsible for and oversee the strategic marketing, communication, and public relations for VRA Canada. Together these two organizations will ensure the continued growth and management of the association with the highest standards of service, helping to move us forward as we approach a half-century of quality service. I would like to thank MCI Strategies and Events & Management Plus Inc. for their long service and dedication to VRA Canada and its members.

CAVEWAS Society has also seen many changes since they joined VRA Canada and 2015 will be no exception. CAVEWAS is developing and releasing a Vocational Evaluation Certificate. This will provide an opportunity for fellow members—along with others in the field of vocational evaluation—to become certified, an opportunity that has not existed since the Certified Vocational Evaluator (CVE)—the Canadian and US certification—was discontinued under CCWAVES several years ago.

The evaluation of a person's vocational potential, how to maximize it, and determining his/her appropriate path, form the foundations of this specific discipline and CAVEWAS members are the recognized Canadian experts in vocational evaluation. Their industry specific knowledge, experience, and understanding of the Canadian and US landscapes ensures that this certification will be appropriately and expertly grounded, and that the educational components required in securing and maintaining the CVE certification are provided in tandem with the credentialing process.

The 2015 VRA Canada national conference is well underway. Speakers are being confirmed and registration will open shortly. I encourage you to book early and take advantage of our discounted early-bird rate. Personally, I have always enjoyed the conference as an opportunity to advance my professional knowledge, acquaint myself with other colleagues and friends, and to meet new ones as well. The conference provides a unique opportunity to expand all aspects of our professionalism.

I hope that in the near future these messages will be delivered via live video chat. This will ensure that the Board and members can discuss association advances and concerns in a two-way, face-to-face dialogue. Keep tuned as we continue to grow and move forward. If you have questions, concerns, or ideas please do not hesitate to contact me directly. I am available via email at agsanchez@agsrehab.com or info@vracanada.com.

Sincerely,

A handwritten signature in black ink that reads 'Addie Greco-Sanchez'.

Addie Greco-Sanchez
President, VRA Canada