



PRIVACY & SECURITY BREACH SERVICES COVERAGE

SAFEGUARD YOUR BUSINESS... AND YOUR IDENTITY

Trisura Guarantee Insurance Company has partnered with IDT911 to provide you with **Privacy & Security Breach Services** that will help you prepare your business for the complexities and nuances of data security – without the expense of hiring in-house expertise. These services will help you:

- **Reduce the chances of a data breach occurring in the first place**
- **Be prepared in the event that there is a data breach incident**
- **Respond appropriately if a breach does occur**

What Is A Data Breach?

A data breach is a security incident in which sensitive, protected or confidential data is intentionally or unintentionally released to an un-trusted environment.

Lost data may involve personally identifiable information, such as social insurance numbers, credit card or bank details, and personal health information.

Is Your Business Prepared for a Breach?

A company laptop is stolen, a back-up drive is missing, paper files are lost, and online systems are hacked...did you know that most businesses by law are required to take action when a data breach occurs or incur fees, penalties, sanctions and possible civil litigation.

Count on us to provide swift and thorough solutions to help safeguard and restore your business reputation and customers' trust. You can be confident that you, your customers and employees will have the help and protection they need before and after a breach.

Privacy & Security Breach Consulting Services

In the unfortunate event of a breach, IDT911's experts will help you quickly develop a clear breach response strategy and incident management plan.

- **Breach Counseling** – Help determine whether a breach has occurred and assess the severity of the incident
- **Crisis Management** – Time-saving professional service in handling a breach
- **Notification Assistance** – Help in preparing notification letters that comply with regulatory requirements
- **Remediation Services** – Recommendations on remediation services for impacted individuals
- **Media Relations Consulting** – Public relations assistance to help restore your business' reputation
- **Legal Support** – Documentation of steps taken and remediation services provided



THE FACTS*

More than **515 million** records exposed in breaches from 2005-11

Steadily rising costs to resolve a breach averaged **\$7.2 million** per company and **\$214** per lost customer record.

*Privacy Rights Clearing House, Ponemon Institute, 2010

What do I do if I think I've had a breach?

- At the first sign of a breach, or if you have breach related questions or concerns, contact our claims team at claims@trisura.com.
- Trisura will confirm your coverage and will provide your contact information to an IDT911 breach consultant.
- The IDT911 breach services team will contact you directly to assess your situation.

Risk Management Data Breach Services

Included as a part of our **Privacy & Security Breach Services**, Trisura and IDT911 have developed a proactive breach preparedness web-site which provides you with the tools you need to better protect your sensitive data and teach you how to respond appropriately in the event of a data breach.

- **Notification Laws and Regulations** – Information on consumer, regulatory and third party requirements
- **Incidence Response Plan Template** – Establish procedures for handling a breach and working with IDT911 to minimize the impact and potential fallout
- **Educational Resources** – Data protection tips, breach scenarios, articles and best practices

To access the Trisura Privacy & Security Breach preparedness web-site:

Go to www.trisura.breachresponse.ca and log in using the following credentials:

Username: **trisura**

Password: **Trisura1**

After your initial login, you will be required to create your own unique credentials for future use.

About Trisura

Trisura Guarantee Insurance Company is a federally-incorporated property and casualty insurance company licensed to conduct business across Canada. As a Canadian owned and operated company that distributes its products through independent insurance brokers, Trisura is uniquely positioned to address mid-market risks in Contract Surety, Commercial Surety, Directors' and Officers' Liability, Fidelity, and Professional Liability including Media Liability.

About IDT911

Covering more than 45 million individuals, IDT911 is North America's premier identity management and data risk management services provider. Since 2005, the company has provided data breach services to more than 600,000 businesses and has helped more than 2,000 deal with actual data breaches.

Refer to your policy for complete details. In case of inconsistency between this document and your policy, the policy terms, conditions and limitations will apply.